



# Christopher Voelz

## Graphic Designer/Producer

Utilize my creativity and business experience to contribute to the growth of a company and continually strive to learn and refine skills necessary to aid in the success of a company.

### Proficiencies

Creative and analytical designer with 8 years of experience developing content for numerous platforms. Specialize in graphic design and producing a variety of projects of many types/sizes.

Adobe Creative Cloud  
Final Cut Pro  
Cinema 4D  
Microsoft Office  
HTML/CSS

Mac OS  
Windows OS  
Dropbox  
Google Apps  
Amazon AWS

Canon  
Sony  
Nikon  
Panasonic  
Arri fresnel lights

### Experience

#### Contract-Based

#### Nationally

##### *Various Roles*

2008-Present

- Contracted for my expertise and creativity in video production
- Coordinated graphic/video content as creative director for the University of Pennsylvania and 8 school's commencements which was instrumental in delivering information to over 50,000 people via LED screens
- Collaborated with teams of content creators to develop motion graphics to be played on a wide range of LED screens of various shapes and sizes for national and world touring musical acts
- Operated as a videographer to provide excellent documentary support and a creative eye for a variety of online and television programming
- Utilized my organizational and management experience to effectively produce projects through completion and within budget

##### Notable Clients:

University of Pennsylvania (*Creative Director*)  
Hank Frisco: Galaxy Defender (*Producer*)  
Your Milkman (*Producer*)  
Dearing Group (*Videographer*)  
Eli Lilly and Company (*Editor*)  
Purdue University Athletics (*Graphic Designer*)

Brad Paisley (*Graphic Designer*)  
O.A.R. (*Graphic Designer*)  
Bruce Springsteen (*Graphic Designer*)  
Donna Summer (*Graphic Designer*)  
CMA Music Festival (*Graphic Designer*)  
Pope Benedict XVI (*Graphic Designer*)

#### Wildcat Creek Winery

#### Lafayette, IN

##### *Creative Manager*

2014-2016

- Develop marketing/business strategies to increase sales
- Design various types of graphic content to communicate our message and reflect our identity
- Maintain concise branding across promotional materials to ensure quick product recognition
- Generate business schedules to more effectively track expenses, sales, and inventory
- Create a respected voice via social media to deliver reliable information to our consumers
- Plan and participate in events to promote our brand and develop lasting relationships with customers

#### Zacuto

#### Chicago, IL

##### *Co-Producer/Graphic Designer*

2011-2014

- Collaborated to create unique, Emmy award winning content for an international viewer base
- Created graphic elements to support original programming and highlight key information
- Influential in creating a refreshed style of graphic content to bring an updated edge to our programming
- Wrote scripts and filmed/edited videos about our products to highlight key features in order to ensure consumers understanding of their use
- Generated budgets and organized project details to ensure efficient and affordable completion
- Managed and organized over 60 terabytes of data
- Maintained and repaired production equipment to save costs and avoid project disruptions

#### Better Merchants Inc.

#### Lafayette, IN

##### *Productions Manager*

2007-2009

- Designed print and digital advertisements for a variety of clients
- Updated the style of our clients designs to give an edge over competitors
- Communicated with clients to develop creative and effective advertisements
- Worked with vendors to provide compatible files for their services
- Created and utilized sales materials to help bring in new clients

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**Awards** **Your Milkman** (*Producer*)  
*2012 Elgin Short Film Festival Award Winning Selection*  
*2012 AOF Film Festival Official Selection*

**Hank Frisco: Galaxy Defender** (*Producer*)  
*2013 NYTVF Official Selection*

**Zacuto** (*Graphic Designer, Producer, Videographer*)  
*Light and Shadow (Midwest Emmy Recipient)*  
*Revenge of the Great Camera Shootout (Midwest Emmy Recipient)*  
*bts: a web series (Midwest Emmy Nomination)*  
*The Great Camera Shootout of 2011 (Midwest Emmy Nomination)*  
*The Great Camera Shootout of 2010 (Midwest Emmy Recipient)*

