



Christopher Voelz

Graphic Designer/Producer

Utilize my creativity and business experience to contribute to the growth of a company and continually strive to learn and refine skills necessary to aid in the success of a company.

Proficiencies

Creative and analytical designer with 8 years of experience developing content for numerous platforms. Specialize in graphic design and producing a variety of projects of many types/sizes.

Adobe Creative Cloud
Final Cut Pro
Cinema 4D
Microsoft Office
HTML/CSS

Mac OS
Windows OS
Dropbox
Google Apps
Amazon AWS

Canon
Sony
Nikon
Panasonic
Arri fresnel lights

Experience

Contract-Based

Nationally

Various Roles

2008-Present

- Contracted for my expertise and creativity in video production
- Coordinated graphic/video content as creative director for the University of Pennsylvania and 8 school's commencements which was instrumental in delivering information to over 50,000 people via LED screens
- Collaborated with teams of content creators to develop motion graphics to be played on a wide range of LED screens of various shapes and sizes for national and world touring musical acts
- Operated as a videographer to provide excellent documentary support and a creative eye for a variety of online and television programming
- Utilized my organizational and management experience to effectively produce projects through completion and within budget

Notable Clients:

University of Pennsylvania ([Creative Director](#))
 Hank Frisco: Galaxy Defender ([Producer](#))
 Your Milkman ([Producer](#))
 Dearing Group ([Videographer](#))
 Eli Lilly and Company ([Editor](#))
 Purdue University Athletics ([Graphic Designer](#))

Brad Paisley ([Graphic Designer](#))
 O.A.R. ([Graphic Designer](#))
 Bruce Springsteen ([Graphic Designer](#))
 Donna Summer ([Graphic Designer](#))
 CMA Music Festival ([Graphic Designer](#))
 Pope Benedict XVI ([Graphic Designer](#))

Wildcat Creek Winery

Lafayette, IN

Creative Manager

2014-2016

- Develop marketing/business strategies to increase sales
- Design various types of graphic content to communicate our message and reflect our identity
- Maintain concise branding across promotional materials to ensure quick product recognition
- Generate business schedules to more effectively track expenses, sales, and inventory
- Create a respected voice via social media to deliver reliable information to our consumers
- Plan and participate in events to promote our brand and develop lasting relationships with customers

Zacuto

Chicago, IL

Co-Producer/Graphic Designer

2011-2014

- Collaborated to create unique, Emmy award winning content for an international viewer base
- Created graphic elements to support original programming and highlight key information
- Influential in creating a refreshed style of graphic content to bring an updated edge to our programming
- Wrote scripts and filmed/edited videos about our products to highlight key features in order to ensure consumers understanding of their use
- Generated budgets and organized project details to ensure efficient and affordable completion
- Managed and organized over 60 terabytes of data
- Maintained and repaired production equipment to save costs and avoid project disruptions

Better Merchants Inc.

Lafayette, IN

Productions Manager

2007-2009

- Designed print and digital advertisements for a variety of clients
- Updated the style of our clients designs to give an edge over competitors
- Communicated with clients to develop creative and effective advertisements
- Worked with vendors to provide compatible files for their services
- Created and utilized sales materials to help bring in new clients

